

CATALOGUE NO. 8635.7
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TOURIST ACCOMMODATION, NORTHERN TERRITORY, MARCH QUARTER 1995

MAIN FEATURES

MARCH QUARTER 1995
COMPARED WITH
MARCH QUARTER 1994

HOTELS, MOTELS AND GUEST HOUSES

- Rooms available increased by 3.1 per cent from 5,279 to 5,443 while bed spaces increased by 5.2 per cent from 15,099 to 15,881. This capacity increase was predominantly due to reclassification as motels, in December quarter 1994, of two establishments previously classified as holiday units.
- Room nights occupied increased by 8.3 per cent from 204,642 to 221,638 overall with increases of 22.6 per cent for Tennant Creek and 18.2 per cent for Darwin City. Katherine recorded a decrease of 6.2 per cent and for Alice Springs the fall was 5.9 per cent.
- The room occupancy rate overall rose from 43.1 per cent to 45.3 per cent, with Darwin City and Tennant Creek recording increases of 5.3 and 4.7 percentage points, respectively, while Alice Springs recorded a fall of 2.1 percentage points and Katherine a fall of 2.0 percentage points.
- Guest nights increased by 10.3 per cent from 342,204 to 377,413 and the bed occupancy rate increased from 25.2 per cent to 26.5 per cent.
- Guest arrivals dropped from 186,599 to 186,497 while the average length of stay rose from 1.8 days to 2.0 days.
- Takings from accommodation increased by 14.2 per cent from \$15.5m to \$17.7m overall while average takings per room night occupied rose from \$76 to \$80.

HOLIDAY FLATS, UNITS AND HOUSES

- The number of units, etc. available for short-term letting decreased, through reclassification (see above), by 10.4 per cent to 224 and unit nights occupied fell by 8.0 per cent from 14,355 to 13,207.
- The unit occupancy rate increased from 63.8 per cent to 65.5 per cent.
- Unit lettings decreased by 39.1 per cent from 3,962 to 2,411 while the average length of stay rose from 3.6 days to 5.5 days.
- Accommodation takings decreased by 5.5 per cent from \$0.90m to \$0.85m with average takings per unit night occupied increasing from \$63 to \$64.

CARAVAN PARKS

- Capacity available increased by 3.3 per cent from 8,880 to 9,172 powered and unpowered sites and cabins, etc. while site nights occupied increased slightly from 138,523 to 138,968.
- The site occupancy rate fell from 17.3 per cent to 16.8 per cent.
- Accommodation takings rose by 4.6 per cent from \$1.57m to \$1.64m.

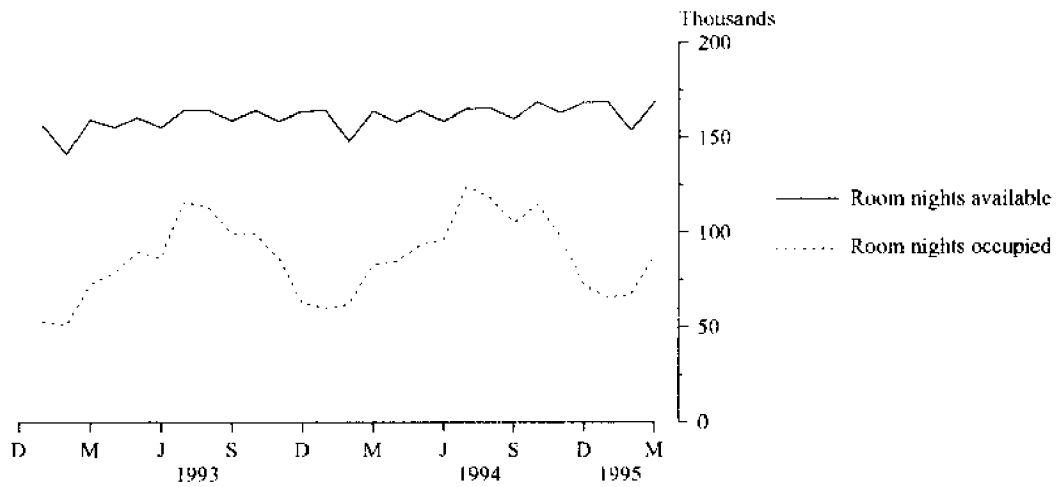
VISITOR HOSTELS

- Bed spaces available decreased by 11.8 per cent from 2,944 to 2,598 and guest nights sold decreased by 6.3 per cent from 100,413 to 94,127.
- The bed occupancy rate increased from 38.1 per cent to 40.3 per cent.
- Guest arrivals fell by 11.3 per cent from 51,868 to 46,020 while the average length of stay rose from 1.9 days to 2.0 days.
- Accommodation takings fell from \$1.28m to \$1.18m and average takings per guest night sold decreased from \$13 to \$12.

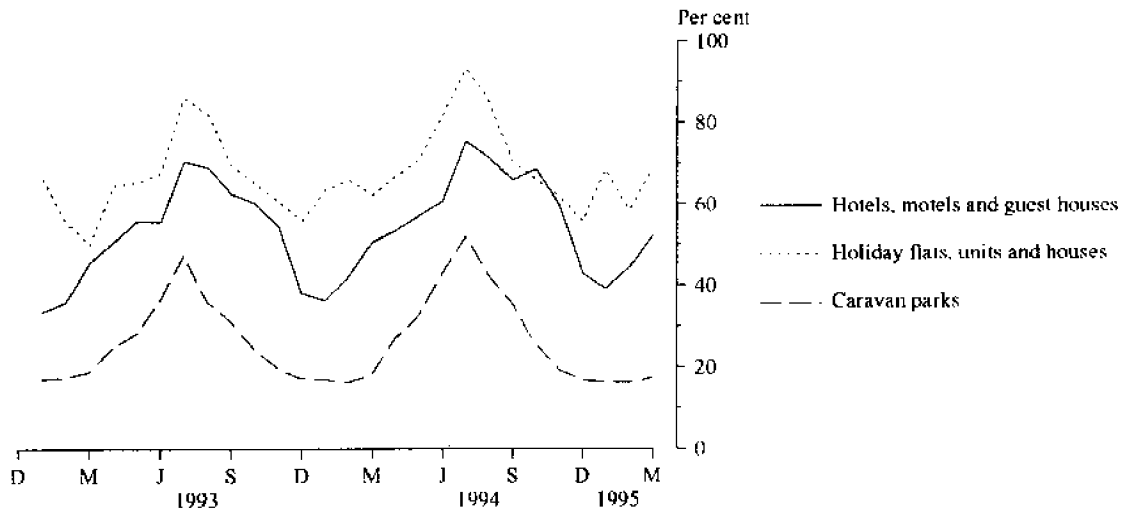
INQUIRIES

- *for further information about statistics in this publication and the availability of related unpublished statistics, contact Brian Hay on 1800 077304 or any ABS office.*
- *for information about other ABS statistics and services, please contact Information Services on Darwin (089) 432 111 or any ABS office.*

**MONTHLY ROOM NIGHTS AVAILABLE AND OCCUPIED:
HOTELS, MOTELS AND GUEST HOUSES,
NORTHERN TERRITORY**



**MONTHLY OCCUPANCY RATES,
NORTHERN TERRITORY**



**MONTHLY TAKINGS FROM ACCOMMODATION,
NORTHERN TERRITORY**

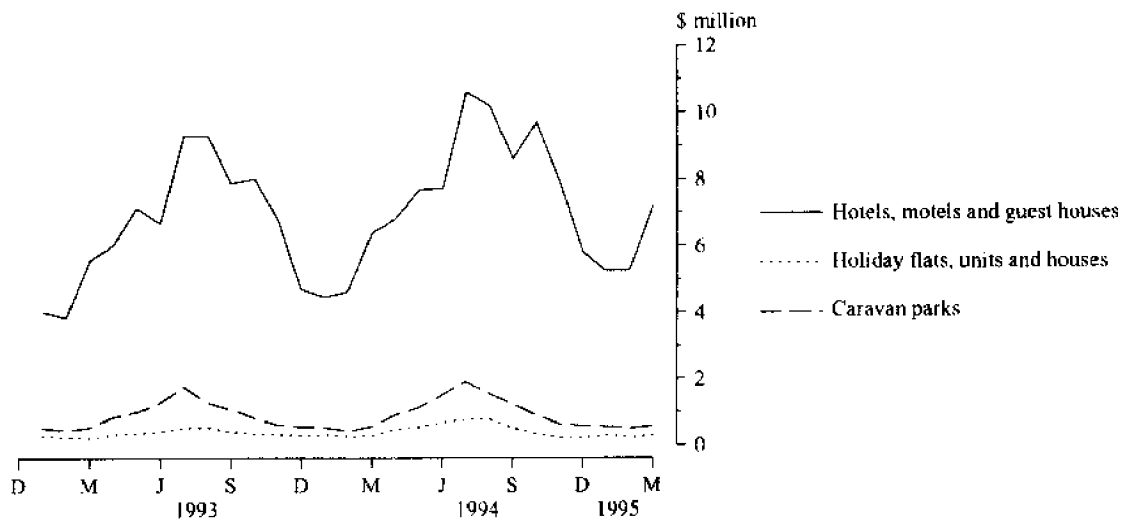


TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended				Year ended			
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	29	29	29	30	30	30
Guest rooms	No.	1,997	1,992	1,993	2,031	2,032	2,032
Bed spaces	No.	5,626	5,621	5,645	5,886	5,873	5,849
Employment (persons)	No.	1,801	1,786	1,881	2,066	1,952	2,000
Room nights occupied	No.	106,056	84,384	113,400	137,369	122,652	93,795	423,295	467,216
Room occupancy rate	per cent	57.7	47.1	62.5	73.5	65.6	51.3	58.0	63.3
Guest nights	No.	171,682	142,223	182,957	227,256	200,595	149,737	699,723	760,545
Bed occupancy rate	per cent	33.2	28.1	35.6	42.0	37.1	28.4	33.8	35.8
Guest arrivals	No.	88,014	82,527	87,978	114,318	99,972	80,933	367,031	383,201
Average length of stay	days	2.0	1.7	2.1	2.0	2.0	1.9	1.9	2.0
Takings from accommodation	\$'000	10,470	8,171	11,321	14,426	12,396	9,292	41,573	47,435
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	63	64	64	63	65	65
Guest rooms	No.	3,285	3,287	3,283	3,291	3,397	3,411
Bed spaces	No.	9,483	9,478	9,578	9,582	10,026	10,032
Employment (persons)	No.	1,067	1,014	1,175	1,177	1,095	1,120
Room nights occupied	No.	141,124	120,258	161,234	210,085	162,597	127,843	610,988	661,759
Room occupancy rate	per cent	46.7	40.7	54.0	69.4	52.0	41.8	51.4	54.2
Guest nights	No.	237,837	199,981	285,112	386,914	282,297	227,676	1,069,521	1,181,999
Bed occupancy rate	per cent	27.3	23.4	32.7	43.9	30.6	25.3	30.9	33.1
Guest arrivals	No.	117,789	104,072	133,555	185,131	131,923	105,564	507,095	556,173
Average length of stay	days	2.0	1.9	2.1	2.1	2.1	2.2	2.1	2.1
Takings from accommodation	\$'000	9,027	7,340	10,872	14,951	11,078	8,421	39,864	45,322
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	92	93	93	93	95	95
Guest rooms	No.	5,282	5,279	5,276	5,322	5,429	5,443
Bed spaces	No.	15,109	15,099	15,223	15,468	15,899	15,881
Employment (persons)	No.	2,868	2,800	3,056	3,243	3,047	3,120
Room nights occupied	No.	247,180	204,642	274,634	347,454	285,249	221,638	1,034,283	1,128,975
Room occupancy rate	per cent	50.9	43.1	57.2	71.0	57.1	45.3	53.9	57.7
Guest nights	No.	409,519	342,204	468,069	614,170	482,892	377,413	1,769,244	1,942,544
Bed occupancy rate	per cent	29.5	25.2	33.8	43.2	33.0	26.5	32.0	34.1
Guest arrivals	No.	205,803	186,599	221,533	299,449	231,895	186,497	874,126	939,374
Average length of stay	days	2.0	1.8	2.1	2.1	2.1	2.0	2.0	2.1
Takings from accommodation	\$'000	19,496	15,510	22,193	29,377	23,474	17,713	81,437	92,757

(a) From December quarter 1993, establishments with fewer than 5 rooms have been formally excluded from the scope of this collection. See Explanatory Note 2 (page 14).

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended						Year ended	
		December	March	June	September	December	March	March	March
		1993	1994	1994	1994	1994	1995	1994	1995
SHORT-TERM CARAVAN PARKS (a)									
Establishments	No.	55	55	56	63	62	61
Capacity									
On-site vans	No.	65	64	61	112	119	122
Other powered sites	No.	2,553	2,573	2,583	2,989	2,981	2,883
Unpowered sites	No.	3,127	3,088	3,067	3,452	3,445	3,479
Cabins, etc.	No.	147	151	162	183	179	189
Total capacity	No.	5,892	5,876	5,873	6,736	6,724	6,673
Sites occupied by long-term guests	No.	182	187	199	302	290	300
Other sites permanently reserved	No.	3	5	2	1	2	3
Employment (persons)	No.	206	213	243	269	222	232
Site nights occupied	No.	65,711	44,500	146,708	250,668	88,457	60,866	420,767	546,699
Site occupancy rate	per cent	12.1	8.4	27.5	40.5	14.3	10.1	19.1	23.1
Takings from accommodation	\$'000	949	666	2,188	3,498	1,284	871	6,293	7,841
LONG-TERM CARAVAN PARKS (a)									
Establishments	No.	25	25	25	20	20	20
Capacity									
On-site vans	No.	249	250	249	209	206	200
Other powered sites	No.	1,902	1,897	1,872	1,557	1,565	1,585
Unpowered sites	No.	785	784	771	622	636	632
Cabins, etc.	No.	72	73	76	74	78	82
Total capacity	No.	3,008	3,004	2,968	2,462	2,485	2,499
Sites occupied by long-term guests	No.	871	878	922	829	770	761
Other sites permanently reserved	No.	5	8	7	4	3	1
Employment (persons)	No.	89	86	92	69	73	71
Site nights occupied	No.	102,805	94,023	129,418	115,495	86,626	78,102	449,854	409,641
Site occupancy rate	per cent	37.1	34.8	47.9	51.0	37.9	34.7	41.8	43.1
Takings from accommodation	\$'000	1,019	899	1,385	1,238	842	768	4,542	4,232
TOTAL CARAVAN PARKS									
Establishments	No.	80	80	81	83	82	81
Capacity									
On-site vans	No.	314	314	310	321	325	322
Other powered sites	No.	4,455	4,470	4,455	4,546	4,546	4,468
Unpowered sites	No.	3,912	3,872	3,838	4,074	4,081	4,111
Cabins, etc.	No.	219	224	238	257	257	271
Total capacity	No.	8,900	8,880	8,841	9,198	9,209	9,172
Sites occupied by long-term guests	No.	1,053	1,065	1,121	1,131	1,060	1,061
Other sites permanently reserved	No.	8	13	9	5	5	4
Employment (persons)	No.	295	299	335	338	295	303
Site nights occupied	No.	168,516	138,523	276,126	366,163	175,083	138,968	870,621	956,340
Site occupancy rate	per cent	20.6	17.3	34.4	43.3	20.7	16.8	26.6	28.8
Takings from accommodation	\$'000	1,969	1,566	3,573	4,735	2,126	1,638	10,835	12,073

(a) A review of the occupancy of individual caravan parks resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
Letting entities	No.	10	10	11	10	8	8
Flats, units and houses									
Single bedroom	No.	143	142	167	166	126	126
Multiple bedroom	No.	108	108	157	152	97	98
Total flats, units and houses	No.	251	250	324	318	223	224
Bed spaces	No.	1,027	1,022	1,267	1,224	891	884
Employment (persons) (a)	No.	63	50	82	70	46	48
Unit nights occupied	No.	13,704	14,355	21,597	24,344	12,581	13,207	61,820	71,729
Unit occupancy rate	per cent	60.5	63.8	73.2	83.2	61.3	65.5	67.5	72.2
Unit lettings	No.	3,765	3,962	5,143	6,280	2,927	2,411	16,823	16,761
Average length of stay	days	3.6	3.6	4.2	3.9	4.3	5.5	3.7	4.3
Takings from accommodation	\$'000	971	898	1,737	2,097	789	849	4,501	5,472

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
Establishments	No.	39	39	36	35	35	34
Bed spaces	No.	2,994	2,944	2,776	2,794	2,740	2,598
Employment (persons)	No.	160	141	168	149	134	139
Guest nights	No.	116,606	100,413	130,561	157,099	109,376	94,127	522,121	491,163
Bed occupancy rate	per cent	42.3	38.1	52.2	61.8	43.4	40.3	47.2	49.6
Guest arrivals	No.	50,754	51,868	66,572	67,389	51,221	46,020	235,335	231,202
Average length of stay	days	2.3	1.9	2.0	2.3	2.1	2.0	2.2	2.1
Takings from accommodation	\$'000	1,436	1,279	1,662	1,964	1,394	1,175	6,302	6,196

**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY**

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
March quarter 1994—							
Establishments	6	9	19	19	27	13	93
Guest rooms	39	116	391	691	2,006	2,036	5,279
Bed spaces	114	341	1,224	2,042	5,484	5,894	15,099
Employment (persons)	34	90	142	368	976	1,190	2,800
March quarter 1995—							
Establishments	6	7	22	20	26	14	95
Guest rooms	40	86	447	741	1,954	2,175	5,443
Bed spaces	113	263	1,384	2,261	5,459	6,401	15,881
Employment (persons)	32	86	167	465	1,009	1,361	3,120
ROOM NIGHTS OCCUPIED							
March quarter 1994	617	2,772	12,189	23,227	73,412	92,425	204,642
1995—							
January	144	1,155	5,217	7,908	21,886	29,759	66,069
February	148	772	4,789	7,697	21,309	32,647	67,362
March	254	892	5,620	8,921	28,196	44,324	88,207
March quarter 1995	546	2,819	15,626	24,526	71,391	106,730	221,638
ROOM OCCUPANCY RATES (per cent)							
March quarter 1994	17.6	26.6	34.6	37.3	40.7	50.4	43.1
1995—							
January	11.6	43.3	37.6	35.1	36.1	44.1	39.3
February	13.2	32.1	38.3	37.9	38.9	53.6	44.3
March	20.5	33.5	40.6	38.8	46.5	65.7	52.3
March quarter 1995	15.2	36.4	38.8	37.3	40.6	54.5	45.3
GUEST NIGHTS							
March quarter 1994	1,103	4,706	19,866	39,491	118,209	158,829	342,204
1995—							
January	286	2,177	8,606	15,229	42,028	52,217	120,543
February	255	1,385	7,188	12,850	35,523	53,222	110,423
March	372	1,614	8,372	14,898	48,958	72,233	146,447
March quarter 1995	913	5,176	24,166	42,977	126,509	177,672	377,413
BED OCCUPANCY RATES (per cent)							
March quarter 1994	10.8	15.3	18.0	21.5	24.0	29.9	25.2
1995—							
January	8.2	26.7	20.1	22.2	24.8	26.3	24.6
February	8.1	18.8	18.5	20.7	23.2	29.7	24.9
March	10.6	19.8	19.5	21.3	28.9	36.4	29.7
March quarter 1995	9.0	21.9	19.4	21.4	25.7	30.8	26.5
GUEST ARRIVALS							
March quarter 1994	810	3,516	9,597	19,354	61,311	92,011	186,599
1995—							
January	246	1,945	3,496	7,756	18,874	27,790	60,107
February	203	1,245	3,462	6,211	14,679	29,041	54,841
March	251	1,494	3,707	7,322	19,774	39,001	71,549
March quarter 1995	700	4,684	10,665	21,289	53,327	95,832	186,497
AVERAGE LENGTH OF STAY (days)							
March quarter 1994	1.4	1.3	2.1	2.0	1.9	1.7	1.8
March quarter 1995	1.3	1.1	2.3	2.0	2.4	1.9	2.0
TAKINGS FROM ACCOMMODATION (\$'000)							
March quarter 1994	27	137	585	1,182	4,628	8,951	15,510
1995—							
January	7	57	214	485	1,524	2,983	5,270
February	7	37	205	424	1,382	3,206	5,261
March	11	44	249	531	1,925	4,421	7,182
March quarter 1995	24	138	668	1,441	4,831	10,611	17,713

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1994—								
Establishments	9	8	9	26	30	17	20	67
Guest rooms	442	999	218	1,659	1,404	1,796	420	3,620
Bed spaces	1,273	2,498	651	4,422	3,942	5,538	1,197	10,677
Employment (persons)	227	1,001	80	1,308	465	845	182	1,492
March quarter 1995—								
Establishments	9	7	11	27	29	18	21	68
Guest rooms	483	941	355	1,779	1,367	1,851	446	3,664
Bed spaces	1,412	2,391	1,058	4,861	3,949	5,792	1,279	11,020
Employment (persons)	266	1,004	122	1,392	526	997	205	1,728
ROOM NIGHTS OCCUPIED								
March quarter 1994	21,277	46,842	9,834	77,953	38,411	79,426	8,852	126,689
1995—								
January	7,549	13,036	5,570	26,155	11,167	25,003	3,744	39,914
February	7,174	15,871	4,958	28,003	10,294	25,733	3,332	39,359
March	10,106	21,228	6,616	37,950	12,649	33,843	3,765	50,257
March quarter 1995	24,829	50,135	17,144	92,108	34,110	84,579	10,841	129,530
ROOM OCCUPANCY RATES (per cent)								
March quarter 1994	53.5	52.1	50.1	52.2	30.4	49.1	23.4	38.9
1995—								
January	50.4	44.7	50.6	47.4	26.4	43.9	27.1	35.3
February	53.0	60.2	49.9	56.2	26.9	50.1	26.7	38.5
March	67.5	72.8	60.1	68.8	29.8	59.0	27.2	44.2
March quarter 1995	57.1	59.2	53.7	57.5	27.7	51.0	27.0	39.4
GUEST NIGHTS								
March quarter 1994	35,293	76,602	14,906	126,801	62,436	137,421	15,546	215,403
1995—								
January	13,941	20,667	10,856	45,464	21,272	46,901	6,906	75,079
February	11,169	24,448	8,388	44,005	17,075	43,598	5,745	66,418
March	16,149	32,352	12,490	60,991	20,880	58,582	5,994	85,456
March quarter 1995	41,259	77,467	31,734	150,460	59,227	149,081	18,645	226,953
BED OCCUPANCY RATES (per cent)								
March quarter 1994	30.8	34.1	25.4	31.9	17.6	27.6	14.4	22.4
1995—								
January	31.8	27.9	33.1	30.2	17.4	26.3	17.4	22.1
February	28.3	36.5	28.3	32.3	15.4	27.1	16.0	21.6
March	36.9	43.6	38.1	40.5	17.1	32.6	15.1	25.0
March quarter 1995	32.5	36.0	33.3	34.4	16.7	28.7	16.2	22.9
GUEST ARRIVALS								
March quarter 1994	14,044	36,760	6,316	57,120	37,872	81,049	10,558	129,479
1995—								
January	4,019	9,903	2,725	16,647	12,552	26,210	4,698	43,460
February	3,666	10,361	2,551	16,578	9,862	24,684	3,717	38,263
March	5,550	13,491	3,539	22,580	11,677	33,245	4,047	48,969
March quarter 1995	13,235	33,755	8,815	55,805	34,091	84,139	12,462	130,692
AVERAGE LENGTH OF STAY (days)								
March quarter 1994	2.5	2.1	2.4	2.2	1.6	1.7	1.5	1.7
March quarter 1995	3.1	2.3	3.6	2.7	1.7	1.8	1.5	1.7
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1994	1,189	4,281	438	5,908	1,926	7,291	385	9,602
1995—								
January	444	1,235	255	1,934	609	2,554	173	3,336
February	395	1,499	229	2,123	556	2,443	138	3,138
March	609	2,044	376	3,029	682	3,302	168	4,153
March quarter 1995	1,447	4,778	861	7,086	1,848	8,299	479	10,626

**TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY**

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Northern Territory
			1	2	3	4 and 5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1994—								
Establishments	29	64	14	39	20	5	15	93
Guest rooms	1,992	3,287	339	1,846	1,808	987	299	5,279
Bed spaces	5,621	9,478	997	5,215	5,320	2,716	851	15,099
Employment (persons)	1,786	1,014	119	692	824	1,022	143	2,800
March quarter 1995—								
Establishments	30	65	15	38	20	5	17	95
Guest rooms	2,032	3,411	366	1,850	1,805	987	435	5,443
Bed spaces	5,849	10,032	1,085	5,361	5,473	2,710	1,252	15,881
Employment (persons)	2,000	1,120	176	792	882	1,119	151	3,120
ROOM NIGHTS OCCUPIED								
March quarter 1994	84,384	120,258	9,256	59,688	86,857	39,411	9,430	204,642
1995—								
January	26,903	39,166	3,532	18,716	25,195	12,844	5,782	66,069
February	29,050	38,312	3,184	17,468	26,994	14,610	5,106	67,362
March	37,842	50,365	4,156	22,755	34,899	20,172	6,225	88,207
March quarter 1995	93,795	127,843	10,872	58,939	87,088	47,626	17,113	221,638
ROOM OCCUPANCY RATES (per cent)								
March quarter 1994	47.1	40.7	30.3	35.9	53.4	44.4	35.0	43.1
1995—								
January	42.7	37.2	31.1	32.6	45.4	42.0	42.9	39.3
February	51.1	40.3	31.1	33.7	53.9	52.9	41.9	44.3
March	60.1	47.6	36.6	39.7	62.4	65.9	46.2	52.3
March quarter 1995	51.3	41.8	33.0	35.4	53.9	53.6	43.7	45.3
GUEST NIGHTS								
March quarter 1994	142,223	199,981	16,313	97,729	149,590	64,433	14,139	342,204
1995—								
January	44,710	75,833	6,624	35,213	47,532	20,036	11,138	120,543
February	45,531	64,892	5,081	28,244	45,785	22,261	9,052	110,423
March	59,496	86,951	6,713	37,029	60,347	30,587	11,771	146,447
March quarter 1995	149,737	227,676	18,418	100,486	153,664	72,884	31,961	377,413
BED OCCUPANCY RATES (per cent)								
March quarter 1994	28.1	23.4	18.2	20.8	31.2	26.4	18.5	25.2
1995—								
January	24.7	24.5	19.7	21.2	28.3	23.8	28.7	24.6
February	27.8	23.2	16.7	18.8	30.1	29.3	25.8	24.9
March	32.8	28.0	20.0	22.3	35.6	36.4	30.3	29.7
March quarter 1995	28.4	25.3	18.9	20.8	31.4	29.9	28.4	26.5
GUEST ARRIVALS								
March quarter 1994	82,527	104,072	7,615	51,916	73,135	44,674	9,259	186,599
1995—								
January	24,317	35,790	3,415	16,571	23,795	12,318	4,008	60,107
February	24,699	30,142	2,277	13,528	22,070	12,975	3,991	54,841
March	31,917	39,632	3,150	17,227	30,040	16,696	4,436	71,549
March quarter 1995	80,933	105,564	8,842	47,326	75,905	41,989	12,435	186,497
AVERAGE LENGTH OF STAY (days)								
March quarter 1994	1.7	1.9	2.1	1.9	2.0	1.4	1.5	1.8
March quarter 1995	1.9	2.2	2.1	2.1	2.0	1.7	2.6	2.0
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1994	8,171	7,340	366	3,115	6,921	4,652	457	15,510
1995—								
January	2,647	2,623	154	1,053	2,287	1,502	274	5,270
February	2,765	2,496	124	951	2,254	1,688	244	5,261
March	3,880	3,302	174	1,291	2,933	2,413	370	7,182
March quarter 1995	9,292	8,421	453	3,296	7,474	5,602	888	17,713

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS,
NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
March quarter 1994—				
Establishments	26	22	8	4
Guest rooms	1,659	1,611	475	189
Bed spaces	4,422	4,817	1,317	489
Employment (persons)	1,308	504	169	41
March quarter 1995—				
Establishments	27	22	8	4
Guest rooms	1,779	1,598	477	192
Bed spaces	4,861	4,904	1,344	515
Employment (persons)	1,392	564	253	47
ROOM NIGHTS OCCUPIED				
March quarter 1994	77,953	59,305	13,167	3,890
1995—				
January	26,155	16,012	3,912	1,728
February	28,003	17,580	3,755	1,424
March	37,950	22,185	4,680	1,616
March quarter 1995	92,108	55,777	12,347	4,768
ROOM OCCUPANCY RATES (per cent)				
March quarter 1994	52.2	40.9	30.8	22.9
1995—				
January	47.4	32.3	26.5	29.0
February	56.2	39.3	28.1	26.5
March	68.8	44.8	31.6	27.2
March quarter 1995	57.5	38.8	28.8	27.6
GUEST NIGHTS				
March quarter 1994	126,801	96,562	19,260	6,846
1995—				
January	45,464	28,334	6,805	3,533
February	44,005	28,047	5,366	2,032
March	60,991	35,781	6,876	2,443
March quarter 1995	150,460	92,162	19,047	8,008
BED OCCUPANCY RATES (per cent)				
March quarter 1994	31.9	22.3	16.2	15.6
1995—				
January	30.2	18.6	16.3	22.1
February	32.3	20.4	14.3	14.1
March	40.5	23.5	16.5	15.3
March quarter 1995	34.4	20.9	15.7	17.3
GUEST ARRIVALS				
March quarter 1994	57,120	47,071	10,866	5,403
1995—				
January	16,647	13,478	3,842	2,781
February	16,578	13,156	3,269	1,299
March	22,580	16,603	4,184	1,686
March quarter 1995	55,805	43,237	11,295	5,766
AVERAGE LENGTH OF STAY (days)				
March quarter 1994	2.2	2.1	1.8	1.3
March quarter 1995	2.7	2.1	1.7	1.4
TAKINGS FROM ACCOMMODATION (\$'000)				
March quarter 1994	5,908	3,557	707	218
1995—				
January	1,934	1,006	223	92
February	2,123	1,110	189	76
March	3,029	1,398	241	88
March quarter 1995	7,086	3,514	653	256

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin City are the same as for the Darwin Statistical Division.

TABLE 8 — HOLIDAY FLATS AND UNITS BY STATISTICAL DIVISION, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (SD)</i>	<i>Northern Territory - Balance (SD)</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>March quarter 1994—</i>			
Letting entities	6	4	10
Flats, units and houses			
Single bedroom	73	69	142
Multiple bedroom	94	14	108
<i>Total flats, units and houses</i>	<i>167</i>	<i>83</i>	<i>250</i>
Bed spaces	652	370	1,022
Employment (persons) (a)	38	12	50
<i>March quarter 1995—</i>			
Letting entities	6	2	8
Flats, units and houses			
Single bedroom	n.p.	n.p.	126
Multiple bedroom	n.p.	n.p.	98
<i>Total flats, units and houses</i>	<i>n.p.</i>	<i>n.p.</i>	<i>224</i>
Bed spaces	n.p.	n.p.	884
Employment (persons) (a)	n.p.	n.p.	48
UNIT NIGHTS OCCUPIED			
<i>March quarter 1994</i>	<i>9,762</i>	<i>4,593</i>	<i>14,355</i>
<i>1995—</i>			
January	n.p.	n.p.	4,756
February	n.p.	n.p.	3,672
March	n.p.	n.p.	4,779
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>13,207</i>
UNIT OCCUPANCY RATES (per cent)			
<i>March quarter 1994</i>	<i>65.0</i>	<i>61.5</i>	<i>63.8</i>
<i>1995—</i>			
January	n.p.	n.p.	68.5
February	n.p.	n.p.	58.5
March	n.p.	n.p.	68.8
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>65.5</i>
UNIT LETTINGS			
<i>March quarter 1994</i>	<i>1,464</i>	<i>2,498</i>	<i>3,962</i>
<i>1995—</i>			
January	n.p.	n.p.	907
February	n.p.	n.p.	651
March	n.p.	n.p.	853
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2,411</i>
AVERAGE LENGTH OF STAY (days)			
<i>March quarter 1994</i>	<i>6.7</i>	<i>1.8</i>	<i>3.6</i>
<i>1995—</i>			
January	n.p.	n.p.	5.2
February	n.p.	n.p.	5.6
March	n.p.	n.p.	5.6
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>5.5</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>March quarter 1994</i>	<i>636</i>	<i>263</i>	<i>898</i>
<i>1995—</i>			
January	n.p.	n.p.	301
February	n.p.	n.p.	251
March	n.p.	n.p.	297
<i>March quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>849</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9—CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

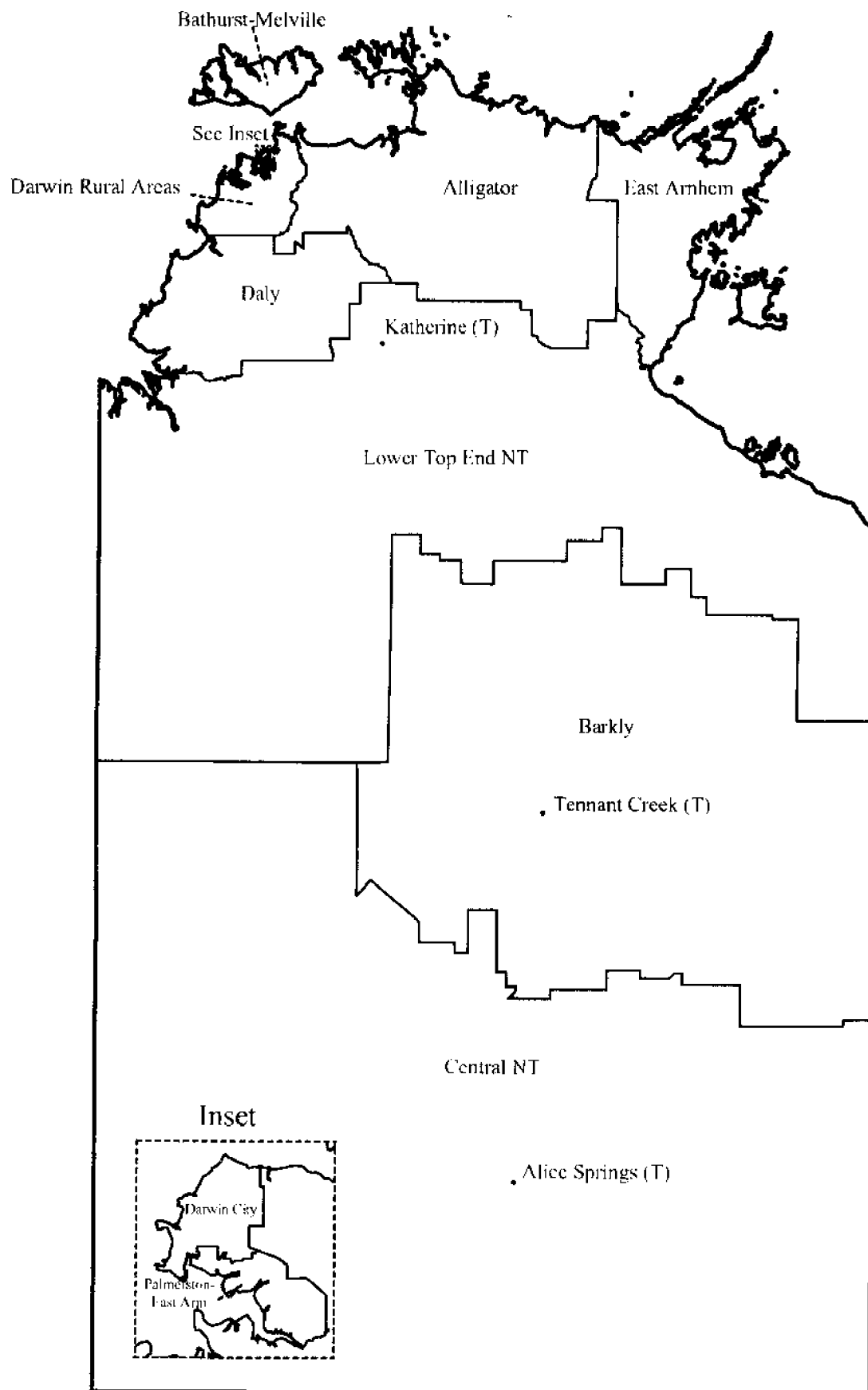
Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks (a)	Long-term parks (a)	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
March quarter 1994								
Establishments	10	18	23	10	19	55	25	80
Capacity								
On-site vans	27	160	12	23	92	64	250	314
Other powered sites	1,242	751	898	341	1,238	2,573	1,897	4,470
Unpowered sites	418	427	918	382	1,727	3,088	784	3,872
Cabins, flats, etc.	31	33	43	28	89	151	73	224
Total capacity	1,718	1,371	1,871	774	3,146	5,876	3,004	8,880
Sites occupied by long-term guests	337	283	103	22	320	187	878	1,065
Other sites permanently reserved		4	2	2	5	5	8	13
Employment (persons)	37	58	93	33	78	213	86	299
March quarter 1995								
Establishments	10	20	23	9	19	61	20	81
Capacity								
On-site vans	27	162	14	20	99	122	200	322
Other powered sites	1,237	800	842	344	1,245	2,883	1,585	4,468
Unpowered sites	518	494	989	383	1,727	3,479	632	4,111
Cabins, flats, etc.	41	68	50	28	84	189	82	271
Total capacity	1,823	1,524	1,895	775	3,155	6,673	2,499	9,172
Sites occupied by long-term guests	335	290	98	15	323	300	761	1,061
Other sites permanently reserved	1	1	---	1	1	3	1	4
Employment (persons)	38	67	77	39	82	232	71	303
SITE NIGHTS OCCUPIED								
March quarter 1994	38,490	29,672	14,835	4,977	50,549	44,500	94,023	138,523
1995								
January	13,052	10,464	4,954	1,456	16,630	19,843	26,713	46,556
February	11,631	9,505	4,509	1,166	15,435	18,109	24,137	42,246
March	14,304	10,303	5,462	1,767	18,330	22,914	27,252	50,166
March quarter 1995	38,987	30,272	14,925	4,389	50,395	60,866	78,102	138,968
SITE OCCUPANCY RATES (per cent)								
March quarter 1994	24.9	24.0	8.8	7.1	17.9	8.4	34.8	17.3
1995								
January	23.1	22.1	8.4	6.1	17.0	9.6	34.5	16.4
February	22.8	22.3	8.5	5.4	17.5	9.7	34.5	16.4
March	25.3	21.8	9.3	7.4	18.7	11.1	35.2	17.6
March quarter 1995	23.8	22.1	8.8	6.3	17.7	10.1	34.7	16.8
TAKINGS FROM ACCOMMODATION (\$'000)								
March quarter 1994	292	347	152	68	708	666	899	1,566
1995								
January	105	122	71	23	226	288	259	547
February	92	113	61	17	222	263	243	506
March	112	124	76	22	252	320	266	585
March quarter 1995	309	359	208	62	700	871	768	1,638

(a) A review of the occupancy of individual caravan parks resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

TABLE 10 — VISITOR HOSTELS BY STATISTICAL DIVISION, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (SD)</i>	<i>Northern Territory - Balance (SD)</i>	<i>Northern Territory</i>
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT			
<i>March quarter 1994—</i>			
Establishments	12	27	39
Bed spaces	1,101	1,843	2,944
Employment (persons)	56	85	141
<i>March quarter 1995—</i>			
Establishments	11	23	34
Bed spaces	883	1,715	2,598
Employment (persons)	51	88	139
GUEST NIGHTS			
<i>March quarter 1994</i>	<i>32,747</i>	<i>67,666</i>	<i>100,413</i>
<i>1995—</i>			
January	9,847	19,206	29,053
February	10,774	18,520	29,294
March	13,115	22,665	35,780
<i>March quarter 1995</i>	<i>33,736</i>	<i>60,391</i>	<i>94,127</i>
BED OCCUPANCY RATES (per cent)			
<i>March quarter 1994</i>	<i>33.0</i>	<i>41.1</i>	<i>38.1</i>
<i>1995—</i>			
January	36.0	36.1	36.1
February	43.6	38.6	40.3
March	47.9	42.6	44.4
<i>March quarter 1995</i>	<i>42.5</i>	<i>39.1</i>	<i>40.3</i>
GUEST ARRIVALS			
<i>March quarter 1994</i>	<i>17,386</i>	<i>34,482</i>	<i>51,868</i>
<i>1995—</i>			
January	3,465	10,701	14,166
February	3,724	10,553	14,277
March	4,657	12,920	17,577
<i>March quarter 1995</i>	<i>11,846</i>	<i>34,174</i>	<i>46,020</i>
AVERAGE LENGTH OF STAY (days)			
<i>March quarter 1994</i>	<i>1.9</i>	<i>2.0</i>	<i>1.9</i>
<i>1995—</i>			
January	2.8	1.8	2.1
February	2.9	1.8	2.1
March	2.8	1.8	2.0
<i>March quarter 1995</i>	<i>2.8</i>	<i>1.8</i>	<i>2.0</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>March quarter 1994</i>	<i>386</i>	<i>892</i>	<i>1,279</i>
<i>1995—</i>			
January	114	244	358
February	128	238	366
March	156	295	451
<i>March quarter 1995</i>	<i>398</i>	<i>777</i>	<i>1,175</i>

Northern Territory Statistical Subdivisions



EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for Northern Territory from a quarterly survey of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1995.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:

Hotels, motels and guest houses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests.

NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection. This change in scope resulted in the exclusion of one establishment which in the September quarter 1993 Survey aggregates for Northern Territory represented 1.1 per cent of hotel, motel and guest house establishments but accounted for a negligible proportion of accommodation capacity, occupancy and takings.

Holiday flats, units and houses (excluding establishments predominantly operated on a time share basis) which are operated by owners or managers who have sole letting rights to at least five flats, units or houses or by real estate agents for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

Visitor hostels which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

DEFINITIONS

5 *Number of establishments.* For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

6 *Number of letting entities.* For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

7 *Capacity in terms of Guest rooms. Bed spaces. Holiday units or Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

8 *Bed spaces.* Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

9 *Total caravan park capacity comprises On-site vans, Other powered sites, Unpowered sites and Cabins, etc.*

EXPLANATORY NOTES *continued*

DEFINITIONS —*continued*

10 *Room nights available.* The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.

11 Occupancy in terms of *Room nights*, *Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night. (See also paragraph 14 below). Previously, usage of these sites was recorded as *Site nights occupied* only when their tenants were in the park.

12 Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

13 *Sites occupied by long-term guests.* The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

14 *Other sites permanently reserved.* The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

15 *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period e.g.

$$\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$

providing that, for establishments closing (other than for seasonal reasons) or opening during the period, the denominator of the above expression includes only operating periods.

16 *Guest arrivals.* The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

17 *Unit lettings.* The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

18 *Average length of stay* is expressed in number of days and calculated:

- for hotels, motels and guest houses and for visitor hostels, by dividing *Guest nights* by *Guest arrivals* and
- for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings*.

19 *Takings from accommodation.* Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

20 *Star grading.* The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

ABS TOURIST ACCOMMODATION SURVEY

EXPLANATORY NOTES *—continued*

DEFINITIONS *continued*

21 *Employment.* The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION

22 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2.4. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are:

Statistical Local Areas (SLAs) which are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics which add, without gaps or overlaps, to;

Statistical Subdivisions (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

Statistical Divisions (SDs) which in turn add, without gaps or overlaps, to;

The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

23 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

24 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request.

25 Other ABS publications which may be of interest include:

Directory of Tourism Statistics (1130.0) (irregular: first and latest issue; 1991)

Overseas Arrivals and Departures, Australia (3401.0) (monthly)

Tourism Indicators Australia (8634.0) (quarterly)

Tourist Accommodation, Australia (8635.0) (quarterly)

26 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the *Catalogue* and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

n.p. not available for publication but included in totals where applicable

.. not applicable

- nil or rounded to zero

(T) Town

27 Where figures have been rounded, discrepancies may occur between totals and sums of the component items.

81 Smith Street
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7 June 1995

BOB HARRISON
Statistician, Northern Territory

